

Matthew W J Wilson

UX Designer (Business Analyst UX Focus)

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Belfast, UK

Profile summary

Growing up, I have always had a passion for design and technology. I feel at home in front of a computer, working to generate solutions for complex issues while aiming to exceed expectations. Whether this is meeting with key stakeholders to communicate complex ideas simply, modeling data for a dashboard in Power BI, designing a bespoke system with user experience in mind, or simply organising my project plans. These skills are what ultimately led me to my current role as a Business Analyst (UX Focus). I am able to unite my skills in technology, UX/UI design, project management, and data analysis to produce an end product or process that delivers to meet strategic objectives. I believe my skills and eagerness to learn new skills would be an asset to any organisation.

Experience

Business Analyst (UX Focus) **Full-time**

GRAHAM

Nov 2021 - Present

- Prepare mockups, prototypes, wireframes, and interaction diagrams (Figma) for not only projects/solutions I lead but those for the team.
- Collaborate with business users, product owners, program managers, and business partners to gather and identify requirements for web/portal/mobile applications, and further define and document requirements.
- Managing projects from end to end i.e. initiation, development, deployment and support stages. Participated in various release testing meetings and communicated project status and raised any issues to higher management.
- Wide ranging business experience covering multiple processes, departments and divisions.

Project Manager/Business Analyst **Full-time**

Northern Ireland Housing Association

Nov 2018 - Nov 2021

- Led and completed more than 10 improvement projects while ensuring new processes are in compliance with regulations and risks identified (inline with Prince 2).
- Led on the spec, design (UX design) and launch of a bespoke data submission customer portal for 86 support provider organisations in NI, which saves > 10,000 staff hours per annum for both internal and external users.
- Ensure a culture of continuous improvement on projects by performing effectiveness checks and follow ups with users to ensure product/service continues to meet business needs.
- Provide leadership, support and guidance to 2 senior project officers (reporting directly to myself) including performance and all other associated line management activities.
- Working with senior leaders across 5 functional areas to analyse all aspects of internal data to enable data led strategic and operational decision-making. - Spec'd, designed (UX design), developed and manage several Power BI dashboards that aim to use business intelligence to track the performance of the SP programme.

More Experience on LinkedIn: www.linkedin.com/in/matthewwjwilson/

Education

Bachelor of Science (Hons)
Management & Leadership

Ulster University

Completed 2014

Certifications

Professional Diploma in UX
UX Design Institute

Tools & Technologies

Figma, Figjam, Whimsical,
Jira, Adobe Creative Suite,
Sketch, Invision, Adobe
Premiere Pro, Adobe After
Effects, Woo-commerce,
HTML, Photoshop, Notion,
WordPress, and Shopify.

Industry Knowledge

Design thinking
Wireframing
User experience research
User testing
User experience audits
Prototyping
Design Testing
User centered designs